



101 N. Shoreline Blvd.
Corpus Christi, TX 78401
P: (512) 464-1102

PRESS RELEASE

CONTACT: Kristen Cruz

Phone: (361) 446-3646

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FOR IMMEDIATE RELEASE:

Group of Eight Beat Odds in Travel & Hospitality Industry, Winning Five HSMAI Adrian Awards!

Jennifer Barbee Inc. has taken home the bronze, silver and gold in the Olympics of Web Marketing! HSMAI has announced the annual Adrian Award winners, and boutique internet consulting firm Jennifer Barbee Inc. was honored with five Web Marketing awards in partnership with their remarkable clients.

Known as the travel and hospitality field's top honor, the Adrian Awards recognizes outstanding achievements in advertising, public relations and web marketing in the travel industry. This year's competition was fierce, and JB Inc. is honored to be in the winner's circle with some of the industries more brilliant minds and organizations.

The following were awarded to Jennifer Barbee Inc. and clients:

- Gold – Loudoun County VA Web Ad Category for the Summer Campaign Video Integrated Ad
- Silver – Panama City Beach Web Site Category for VisitPanamacityBeach.com Redesign and Launch
- Bronze – Panama City Beach Web Ad Series Category for the NBCu Ad Series
- Bronze – Panama City Beach Social Media/Social Networking Category for Facebook to Twitter and Beyond
- Bronze – Panama City Beach CVB Web Ad Category for the Summer Campaign Video Integrated Ad

These award-winning campaigns were a blast for the JB team to collaborate on. With serious passion and a surefire belief in the power of travel, Jennifer Barbee Inc's close-knit group spent this year charging forward with new ideas and new technologies. Formed just a little over two years ago, Jennifer Barbee and a group of web savvy marketers, strategists and developers took Jennifer Barbee, Inc. far beyond anyone's expectations of what a boutique group can do in such a short amount of time. With a mission to never step inside the box again, the creative freedom this group displays proves that bigger budgets and fortune 500 brands, doesn't always mean top spot. *"This is an incredible honor for our boutique agency, and we are extraordinarily proud of the results we've helped to deliver for our clients. Our philosophy is to work hand in hand with our clients – not just for them, and help to create remarkable results and web-educated industry leaders. We have absolutely succeeded in our goals this year, and our clients are some of the most web-savvy, enthusiastic and impressive leaders out there. I am privileged to be part of an industry and association that promotes the value of tourism, jobs and the belief that through travel our culture is truly changed."* says Jennifer Barbee. ###

About Jennifer Barbee, Inc.

A boutique agency with the sole purpose of mentoring organizations to build creative, intelligent and innovative web programs. Our mission is to educate and develop thought-leaders in an effort to better our economy, environment and create a better, more integrated world for the next generation.

www.jenniferbarbee.com

www.dotcomconfessions.com